2016-2017 Seminar Series

Florida West Coast Chapter of the Institute of Internal Auditors

www.tampabayia.org

@TampaBayIIA
Seminar Package

$475 for four flexible seminar seats

- Includes admission to each of the Chapter’s four 8-hour CPE seminars, including lunch, breakfast, and refreshment breaks.

- Seats are not “individual specific.” Your organization is purchasing “spaces” at each of the seminars that may be used by the same individual or several people over the course of the four seminars.

- IIA members and non-members who are not enrolled in any of the corporate/advance plan will be charged $200, respectively, per 8-hour seminar.

REGISTER NOW
October 21, 2016

Internal Audit: An Organic Perspective

Program includes multiple recognized figures and speakers that will discuss the current state of the internal auditing function, help leaders understand the key challenges and provide practical ideas improve value, and strategic ways to embrace a new way of working in the internal audit business while increasing sustainability.
Auditing for Impact and Building the Internal Audit Brand
Michael J. Fucilli
Public sector CAE and former member of the IIA’s North American and Global boards.

Government’s Perspective on the Value of Internal Auditing
Dennis Rogero
City of Tampa, Mayor’s Chief of Staff
Roundtable: Internal Audit Relevance and Sustainability

Hear from Tampa Bay CAEs and IA executives who have branded and rebranded internal audit shops, the obstacles found along the way, and the challenges ahead.

Participants include (not complete list):
- Michael Caron, HSNi
  Assurance & Risk Advisory Vice President
- Suzanne Cosper, Raymond James Bank
  Senior Vice President, Chief Audit Executive
- Joe Martins, Citizens Property and Casualty Ins.
  Chief Audit Executive
- Mike Fucilli, Chief Audit Executive (Moderator)
October 21, 2016

- **State of the Internal Audit Profession: Results and Trends**  
  *James Ross, Director, PwC*

- **Top Considerations for Shops Preparing for a Quality Assessment Review**  
  *Brent Warner, Director, CLA*  
  *Joe Martins, Citizens Property and Casualty Insurance*
October 21, 2016

- Doubletree by Hilton Tampa Airport - Westshore
  - 4500 W Cypress St
  - Tampa, FL 33607

- 8:30 a.m. – 4:30 p.m.
  - Breakfast starts at 7:45 a.m.
December 9, 2016

Fraud and Security

• Lessons on identity theft by a man notorious in the U.S. and overseas for his fraudulent crimes, who was later hired by the FBI as an expert on forgery and document theft, and ultimately becoming the subject of the film 'Catch Me If You Can.'

• Security awareness and what IT compliance should look like, presented by City of Tampa’s top-ranking Information Security official.

• Measures to combat new ways terror groups are infiltrating banking networks, and proactive compliance strategies for safeguarding financial institutions.
December 9, 2016

- **The State of Information Security / Hacker University**
  Martin Zinaich
  City of Tampa, Information Security Officer

- **The Complex Universe of Identity Theft**
  Frank Abagnale, Abagnale & Associates

- **Counter Threat Finance**
  United States Special Operations Command
  Counterthreat Policy, Training, and Outreach Team Chief

www.theiia.org
December 9, 2016

- Tampa Convention Center
  - 333 S Franklin St.
    Tampa, FL 33602

- 8:30 a.m. – 4:30 p.m.
  - Breakfast starts at 7:45 a.m.
February 17, 2017*

Standards Update and Refinement of Essential Skills

- COSO's Revised ERM Framework
- Auditing Contracts: Auditing that pays
- Root cause analysis
- Third-party Oversight
- IT Control Auditing
- Green Book Standards

*Specific topics and speakers being finalized.
February 17, 2017

- Hilton St. Petersburg Carillon Park
  - 950 Lake Carillon Drive
    St. Petersburg, FL 33716

- 8:30 a.m. – 4:30 p.m.
  - Breakfast starts at 7:45 a.m.

*Specific topics and speakers being finalized.*
April 21, 2017

People-Centric Skills: Crucial Communications

*Danny Goldberg, GoldCal LLC*

This dynamic seminar will give auditors of all levels an outline of how to optimize communication skills, including team effectiveness and proficiency in confrontation management.
April 21, 2017

- Busch Gardens Gwazi Pavilion
  - 10165 N. McKinley Dr.
  - Tampa, FL 33612
- 8:30 a.m. – 4:30 p.m.
  - Breakfast starts at 7:45 a.m.

NOTE: Event includes parking, park access after seminar and Animal Encounter